

- NEWS RELEASE -

Ag for Life Brings Back Feed Your Future Workshop This November

Discover the Possibilities – Step Into a Career in Agriculture!

CALGARY – Alta. – Agriculture for Life (Ag for Life) is proud to announce the return of Feed Your Future, a series of virtual workshops designed to showcase the many opportunities available in agriculture and STEM.

Agriculture is a big part of Canada’s economy, accounting for one in every eight jobs and employing over 2.3 million people (Statistics Canada, 2021). The industry has several exciting career opportunities in a number of disciplines. Feed Your Future aims to promote young women in science, technology, engineering and math — showcasing ways to advance in education, opportunities for networking, professional development, mentorship and collaboration in the agriculture and agri-food industry.

Participants will hear from industry leaders and distinguished professionals, as they explore topics of networking, leadership and personal brand development. All while being exposed to the vast diversity of roles tied to agriculture and food production. The virtual half-day event is set to take place on Nov. 24, 2022 and is available to female students in grades 9 to 12 and post-secondary, for no charge.

“A career in agriculture can take on many forms,” says Luree Williamson, CEO of Ag for Life. “With this event, we are providing insights and tools in order to help young women zero in on a career that best suits their passions. Agriculture has something for everyone, it’s all about finding the right fit!”

For more information about this event and to register please visit www.feedyourfuturecareer.ca

Ag for Life aims to foster through education, an understanding and appreciation of agriculture and its fundamental connection to life.

About Ag for Life

Ag for Life (Agriculture for Life) has the mandate to deliver educational programming designed to improve rural and farm safety while building public understanding around the agricultural industry.

Ag for Life is made possible through the funding and commitment of companies that employ almost 20,000 people in more than 350 Alberta communities. Founding Members include AdFarm, Glacier FarmMedia, Nutrien, Rocky Mountain Equipment and UFA Co-operative Limited. Find out more at agricultureforlife.ca.

-30-

For more information, contact:

Irena Ceko, Communications Specialist
iceko@agricultureforlife.ca
250-826-6398