



For Immediate Release



Ag for Life and CHS Canada partner for rural and farm safety education in Alberta.

(CALGARY, AB, March 24, 2016) – Ag for Life and CHS Canada announced today a new one-year partnership in support of rural and farm safety education programming. This support will facilitate the expansion of Rural and Farm Safety Days across the province, through which Ag for Life provides much-needed safety education to youth.

With a mandate to deliver rural and farm safety education to Albertans, Ag for Life brings together corporate stakeholders, not-for-profit organizations along with farmers, ranchers, and community leaders to deliver curriculum based safety education to rural students. In 2015, Ag for Life safety programs reached more than 25,000 children, youth and adults; with the support of CHS Canada, these vital programs can continue to expand.

“The participation of CHS Canada will provide valuable expertise and increase the reach of the programs in rural Alberta communities,” said Ag for Life CEO Luree Williamson. “We are so pleased to have CHS join us as a partner as we work to minimize the risk of farm injury and fatalities,” adds Williamson.

“CHS is thrilled to be able to take part in this opportunity to support safety education in rural communities,” said CHS Canada General Manager, Reiny Kristel. “Our customer’s family and our employee safety is paramount to CHS .”

Ag for Life’s supported safety programs include the Barnyard and Boots Program, the Roll Over Simulator Project, Ladies Farm Safety, Rural First Responder Training, Young Farm Workers Safety Days and school and community based Safety Days. The safety programs focus on teaching students, youth and their families the necessary skills to keep themselves and those around them safe and healthy.

About Ag for Life:

Ag for Life (Agriculture for Life) has the mandate to deliver educational programming designed to improve rural and farm safety while building public understanding around the agricultural industry.

Ag for Life is made possible through the funding and commitment of companies that employ almost 20,000 people in more than 350 Alberta communities. Founding Members include Agrium Inc., ATB Financial, ATCO Group, Penn West, Rocky Mountain Equipment, TransCanada Corporation and UFA Co-operative Limited. Contributing Members include AdFarm and Glacier FarmMedia. Find out more at agricultureforlife.ca.

About CHS Canada:

CHS Canada, with locations in Alberta, Manitoba and Saskatchewan, is part of CHS Inc., a leading global agribusiness and energy, grains and foods company committed to helping its customers succeed through local experts with global connections.

Our first priority is to help our farmers grow their businesses. This means providing quality products, the latest in innovation, and first-class customer service. As agriculture and our communities evolve, we are

committed to staying at the forefront of the industry. Locally we employ a knowledgeable and professional staff to assist you with your agricultural needs.

Succeeding in today's dynamic global agriculture environment is not a solo act – it's about being part of something bigger. As part of CHS, we are strategically linked to expertise, products, services and market opportunities beyond our region that deliver value for your business. This connection will deliver long-term benefits as we continue to invest in opportunities that meet your future needs. Find out more at: chs-canada.ca/about-us/.

For media inquiries, or more information on rural and farm safety programming contact:

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